

MC&IT Market Readiness Workshops Registration Costs

(deadline to receive registration is Friday, June 17, 2011)

Product Readiness Workshop Sessions: Needs, Understanding and Product Readiness Part 1

(includes refreshments, snacks and workbook)

Tuesday, June 21	Stanhope Beach Resort	1:30 pm to 4:00 pm
Wednesday, June 22	Stanley Bridge Country Resort	6:00 pm to 8:30 pm

Market Readiness Workshop Sessions: Partnering, Packaging, Branding and Marketing Part 2

(includes refreshments, lunch and/ or supper, workbook & take home toolkit)

Wednesday, August 31	Glasgow Hills Resort & Golf Club	8:45 am to 2:30 pm
Thursday, September 8	Barachois Inn	8:45 am to 2:30 pm
Tuesday, September 13	Cavendish Conference Centre	2:00 pm to 8:00 pm
Wednesday, September 14	Avonlea Village	8:45 am to 2:30 pm

There is limited seating for the sessions. Please provide us your first date option followed by your second date option.

Company Name: _____

Participant Name: _____

Address: _____ Community: _____ Postal Code: _____

Phone number: _____ Email Address: _____

I am a **CBDSTA Gold Member** YES NO I am a **CBDSTA Member** YES NO

I am a member of **TIAPEI** YES NO I am a member of **Meetings & Conventions PEI**
 (formerly PEI Convention Partnership) YES NO

Please complete your payment & session date options:

I will attend both sessions YES NO

I will attend just the Product Readiness Session Just the Market Readiness Session

_____ My first DATE choice FOR PRODUCT READINESS SESSION _____ 2nd date choice

_____ My first DATE choice FOR MARKET READINESS SESSION _____ 2nd date choice

VISA M/C Company Cheque *(cheque payable to CBDSTA, mailed to PO Box 151, Hunter River, PE C0A 1N0)*

Phone: 902.963.2078 or Fax: 902.963.3607

CC # _____ Expiry Date: Month _____ Year _____ CVS# _____

PRICING:

\$100 for CBDSTA Gold Member

\$150 for CBDSTA Member

\$200 for Non-Members

~ REGISTRATION DEADLINE JUNE 17, 2011 ~

Thank You and we look forward to seeing you at the sessions.